

CONGREGATION B'NAI ISRAEL SPONSORSHIP AND ENDORSEMENTS POLICY

Congregation B'nai Israel (CBI) believes that it can enhance its ability to fulfill its mission by broadening its base of support from various sources through sponsorships. However, in order to maintain the integrity of CBI, sponsorships will not be accepted where there is a real or perceived conflict of interest with CBI's mission, programs or projects.

CBI is willing to consider partnerships with and gifts from the corporate sector. CBI recognizes that corporations, as profit-centered organizations, have obligations to their shareholders, boards and employees to be successful. CBI also recognizes that companies support the nonprofit sector not only out of a desire to be helpful, but also with a hope of a return or benefit to the companies.

Given these realities and both legal and ethical considerations, CBI is willing to negotiate partnerships and accept support from the corporate sector in ways that will benefit and recognize the supporting companies while enabling CBI to better achieve its mission without compromising its principles.

CBI will solicit and accept support only for activities that are consistent with its mission.

CBI will maintain complete control, consistent with any donor restrictions acceptable to CBI, of all funds provided by corporations, organizations and individuals.

CBI will not accept any support that implies or requires endorsements of products.

Acknowledgement of corporate support will be limited to those sponsorship benefits established by the Development Committee.

Recognition of major corporate support will be consistent with the level of support and CBI's mission and purposes. CBI will seek to develop recognition opportunities that are appropriate and meaningful for both the supporting companies and CBI.

CBI's intangible intellectual assets, including its name, will be protected at all times. Donors will not be permitted to use CBI's name or other assets for commercial purposes or in connection with the promotion of any product without express written permission from CBI.

CBI's board and staff reserve the right to refuse any form of support if such support is not in keeping with the above principles or for other reasons that CBI deems appropriate.

Approved on October 24, 2016 by the Development Committee of Congregation B'nai Israel.

Approved on December 13, 2016 by the Board of Trustees of Congregation B'nai Israel.